



PRESS RELEASE

WeHealth by Servier and the Massachusetts Institute of Technology form collaboration to facilitate the emergence of connected homecare

Paris (France) and Boston (United-States), February, 13, 2019 – WeHealth by Servier, [Servier Group's Digital Health business unit](#), and the Massachusetts Institute of Technology (MIT), announced today a collaboration agreement to define new market paradigms of home technologies.

WeHealth and the AgeLab will interact together through the AgeLab C3 Connected Home Logistics Consortium, along with other industry leaders, to conduct collaborative research to envision the development of home services to tackle the growing challenge of connectivity, convenience and care to improve individual health and well-being in elderly people.

"This partnership is an unprecedented opportunity to synergize our forces for advancing healthcare" said Dr. David Guez, General Director of WeHealth by Servier. *"This follows our open innovation approach, which we firmly believe is an efficient way to accelerate the development and commercialization of solutions that will benefit patients and healthcare professionals."*

Through its research, which aims to understand the impact of global demographic change on consumer behavior, AgeLab MIT believes that tomorrow's home will no longer simply be a place to live, but will become a platform of services and experiences provided by an interconnected ecosystem of technologies.

"Recent efforts to address challenges brought by the aging of the population have looked at technology as a possible solution", said Dr. Joseph Coughlin, Principal investigator of the C3 Consortium Program. *"The introduction of ambient intelligence throughout the time, empowered by machine learning algorithms, is especially well positioned to motivate healthy behavior and proactively reduce the probability of catastrophic event such as missed doses of medication and falls"*.

In a context of increasing chronic diseases and an aging population, the development of home health care is a significant issue. e-Health makes it possible to provide innovative and effective solutions that meet the evolving needs of patients. It facilitates patient's distance care and assistance and care pathway in terms of prevention, compliance and homecare services.



e-Health also reflects a change in the behavior of patients who are increasingly involved in their health and treatment plans by being better informed - via specialized websites and mobile health - and better self/ remotely monitored, thanks to the emergence on the market of connected devices (i.e. glucose meter, portable ECG, treatment reminders, sensors) and affordable home diagnostics tests.

Data analytics is the common denominator to all digital technologies. The solutions designed as part of the partnership between WeHealth by Servier and AgeLab MIT will meet with new health needs and requirements in a secured manner to protect and respect patient confidentiality. The innovations will also ensure data interoperability between the different solutions on the market and broader health data (i.e. Electronic Medical Records), ultimately breaking down siloes of data while improving access data by patients and healthcare professionals.

About WeHealth by Servier

Launched in November 2016, WeHealth by Servier, the eHealth department of the Servier Group aims to improve the daily lives of patients and health professionals alike using digital. WeHealth by Servier proposes innovative digital and connected solutions and services by making the most of collected data, to ensure better individual monitoring of the patient and to better prevent and predict the evolution of disease. In an open innovative approach, WeHealth by Servier identifies the most promising start-ups in e-health, in France and internationally, to co-develop solutions. In this way, WeHealth by Servier contributes to the creation of an ecosystem of partners to facilitate and accelerate the development, industrialization and distribution of innovations and to render them accessible to the greatest number.

For further information: www.wehealthbyservier.com

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About AgeLab

The AgeLab MIT is a multi-disciplinary research laboratory dedicated to improving quality of life for older adults and those who care for them through rebuilding and rethinking what it means to age successfully over the lifespan. The AgeLab MIT believes that tackling complex social issues often includes the inventive integration of technology. Central to the AgeLab's work is understanding the opportunities, challenges and implications of technology for navigating longevity. Drawing on methods from across disciplines, as well as unique, internally developed research tools, the AgeLab applies consumer-centered systems thinking to the challenges and opportunities posed by all facets of the longevity economy, encompassing retirement and longevity planning, wellbeing and caregiving, home logistics and services, and transportation and livable communities. Today, the AgeLab works with academic, business, policy, and NGO communities to develop a deeper understanding of aging over the lifespan, creating a portrait of not just the needs, but also the ever-evolving aims, ambitions and aspirations of an aging population —always with the goal of building a better life tomorrow.

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