



Center for  
Digital Health  
Innovation  
at UCSF

PRESS RELEASE

## WeHealth by Servier and UCSF form partnership to identify most promising e-health startups

**Paris, France, San Francisco, United States, April 12, 2018 – WeHealth by Servier, Servier Group’s e-health division, and the Center for Digital Health Innovation (CDHI) at University of California, San Francisco (UCSF) announced today a partnership agreement to define the new market paradigm of digital therapeutics and to create clinical decision support tools by incentivizing early stage health technology developers to create commercial solutions.**

Building on a common vision in the field of digital health, WeHealth by Servier and CDHI’s SmarterHealth initiative have joined forces to identify leading startups with solutions targeting the point of care in the areas of cardiovascular health, diabetes, cancer, neuropsychiatric, and immune-inflammatory diseases. The ultimate objective for the collaboration is to accelerate the development and dissemination of these digital solutions into the healthcare marketplace.

*“This partnership is a tremendous opportunity for Servier to participate in one of the world’s largest innovation ecosystems,”* said Dr. David Guez, Director of WeHealth by Servier. *“It is part of our open approach to innovation designed to offer novel digital solutions to patients and healthcare providers.”*

SmarterHealth leverages advanced analytics and computational capabilities to create solutions for patients and providers at the point of care. The program has the ability to achieve commercial scale through partnership co-development, and this could help to transform the way care is delivered at UCSF and around the world.

*“Much of the early stage innovation around clinical decision support and digital therapeutics is missing the critical medical context and, along with it, the deep insights about how the technology might actually work in the clinic that only those with clinical expertise can provide,”* said Dr. Michael Blum, UCSF Health Chief Digital Transformation Officer, Associate Vice Chancellor, and Executive Director of the UCSF Center for Digital Health Innovation. *“By combining the competencies of SmarterHealth and WeHealth by Servier we hope to fill the gap in clinical knowledge and thereby accelerate the development of early stage solutions.”*

The SmarterHealth platform offers the opportunity to create a fuller picture of the myriad of factors that contribute to health and disease at the individual level. This could help to tailor and optimize treatments for patients, based on their needs and experiences, and ensure that they receive care that is truly valuable to them.

*“For a variety of reasons, including the need to protect patient privacy and security, the healthcare sector has proceeded cautiously in integrating artificial intelligence and machine learning,”* said



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Rachael Callcut, MD, associate professor of surgery at UCSF and Program Director of SmarterHealth. “New answers for complex and costly healthcare problems may come from the integration of these tools, provided it is done in a way that protects and serves the interests of our patients.”

This new partnership is in line with Servier Group’s dynamic partnership policy. Servier joins forces with the world’s top public and private scientific organizations to accelerate research and reduce marketing authorization lead times, to better meet patient needs.

#### About Servier

Servier is an international pharmaceutical company governed by a non-profit foundation, with its headquarters in France (Suresnes). With a strong international presence in 148 countries and a turnover of 4.152 billion euros in 2017, Servier employs 21,600 people worldwide. Entirely independent, the Group reinvests 25% of its turnover (excluding generic drugs) in research and development and uses all its profits for development. Corporate growth is driven by Servier’s constant search for innovation in five areas of excellence: cardiovascular, immune-inflammatory and neuropsychiatric diseases, cancer and diabetes, as well as by its activities in high-quality generic drugs.

Plus d’informations : [www.servier.com](http://www.servier.com)

#### About WeHealth by Servier

Launched in November 2016, WeHealth by Servier, the e-Health department of the Servier Group aims to improve the daily life of patients and health professionals alike using digital. WeHealth by Servier proposes innovative digital and connected solutions as well as services by making the most of collected data, to ensure better individual monitoring of the patient and to better prevent and predict evolution of disease. In an open innovative approach, WeHealth by Servier identifies the most promising start-ups in e-health, in France and internationally, to co-develop solutions. In this way, WeHealth by Servier contributes to the creation of an ecosystem of partners to facilitate and accelerate the development, industrialisation and distribution of innovations and to render them accessible to the greatest number.

For further information: [www.wehealthbyservier.com](http://www.wehealthbyservier.com)

Follow WeHealth by Servier on social media:



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#### About UCSF

**UC San Francisco** (UCSF) is a leading university dedicated to promoting health worldwide through advanced biomedical research, graduate-level education in the life sciences and health professions, and excellence in patient care. It includes top-ranked graduate schools of dentistry, medicine, nursing and pharmacy; a graduate division with nationally renowned programs in basic, biomedical, translational and population sciences; and a preeminent biomedical research enterprise. It also includes UCSF Health, which comprises top-ranked hospitals, UCSF Medical Center and UCSF Benioff Children’s Hospitals in San Francisco and Oakland – and other partner and affiliated hospitals and healthcare providers throughout the Bay Area. Please visit [www.ucsf.edu/news](http://www.ucsf.edu/news).



### **About CDHI**

**The Center** for Digital Health Innovation (CDHI) enables, creates, and accelerates digital technology necessary to transform care delivery bringing the right treatment to the right patient at the right time. CDHI collaborates with Industry and UCSF Scientific Innovators to envision and realize new solutions to improve the lives of providers and patients. We bridge emerging technologies and the healthcare ecosystem to enable real change and drive health innovation by bringing bold ideas to life.