

## Servier is the first French pharmaceutical company to partner with Plug and Play Health & Wellness

### A new step forward to bring therapeutic innovation to patients

**27 June 2017 – Servier and Plug and Play Health & Wellness Platform announce today that they have signed a three-year partnership agreement, a first for a French pharmaceutical company.**

Servier launched its eHealth brand WeHealth by Servier, a year ago, to reinforce its commitment to the development of this new area that can benefit patients. With a dedicated team and a specific innovation funding, WeHealth by Servier is in charge of:

- Developing new global connected health solutions (medical devices, services, apps, platforms) in a responsible customer-centric approach (patients, professional Healthcare) to improve the patient journey;
- Building a highly disruptive eHealth portfolio through open innovation by co-creation with other healthcare or innovation actors;
- Putting products on the market in the short term (3 to 5 years), developing licensing-out, to bring healthcare solutions to patients more quickly and more efficiently;
- Spreading the entrepreneurship mindset among the Servier Group (from start-up to scale-up).

Plug and Play is a global innovation platform, connecting startups to corporations. Its Health & Wellness Platform brings together the best eHealth actors from the Silicon Valley. Servier is the eighth pharmaceutical partner to join the program. Through this partnership, which will expand their digital health initiative by giving Servier access to innovative technologies emerging in the Californian healthcare space, Servier looks to bridge the health tech ecosystems in Paris and Silicon Valley.

Plug and Play Health & Wellness launched its 3-month accelerator program in October 2015 and has accelerated 68 startups to date. As an Anchor Partner, Servier will dictate the technology focus of the program and help select the next 20 startups accepted. This partnership also gives Servier a privileged relationship with the Silicon Valley startups.

“eHealth is the convergence of people, information, technology and connectivity”, said Dr David Guez, head of WeHealth by Servier. “A platform like Plug and Play is the ideal place for this convergence. This partnership will enhance our capacity to identify the startups with which we could co-construct”

“We are excited to expand beyond our retail and Fintech initiatives in Paris and broaden our footprint to include health tech,” says Saeed Amidi, Founder and CEO of Plug and Play. “Servier’s expertise in the pharmaceutical space will be a great addition to our program and we look forward to working with them to bring Silicon Valley innovation to boost eHealthcare in France.”



## **About Servier**

Servier is an international pharmaceutical company governed by a non-profit foundation, with its headquarters in France (Suresnes). With a strong international presence in 148 countries and a turnover of 4 billion euros in 2016, Servier employs 21,000 people worldwide. Entirely independent, the Group reinvests 25% of its turnover (excluding generic drugs) in research and development and uses all its profits for development. Corporate growth is driven by Servier's constant search for innovation in five areas of excellence: cardiovascular, immune-inflammatory and neuropsychiatric disease, oncology and diabetes, as well as by its activities in high-quality generic drugs.

More information: [www.servier.com](http://www.servier.com)

## **About WeHealth by Servier**

WeHealth by Servier is the Group's exciting new eHealth brand. Its goal is to deliver an effective response to emerging healthcare market demand for eHealth or connected health, with an approach centered on the patient. WeHealth by Servier is driven by the spirit of entrepreneurship and intends to invest in innovations created in partnership with startups worldwide.

More information: [www.wehealthbyservier.com](http://www.wehealthbyservier.com)

## **About Plug and Play**

Plug and Play is a global innovation platform. We connect startups to corporations and invest in over 150 companies every year. Since inception in 2006, our programs have expanded worldwide to include a presence in 22 locations globally giving startups the necessary resources to succeed in Silicon Valley and beyond. With over 6,000 startups and 180 official corporate partners, we have created the ultimate startup ecosystem in many industries. We provide active investments with 200 leading Silicon Valley VCs, and host more than 365 networking events per year. Companies in our community have raised over \$6 billion in funding, with successful portfolio exits including Danger, Dropbox, Lending Club, PayPal, SoundHound, and Zoosk.

For more information, visit [www.plugandplaytechcenter.com](http://www.plugandplaytechcenter.com)

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